

# **ΕΡΑΝΕΚ 2014-2020** **OPERATIONAL PROGRAMME** **COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



## **Supporting the Establishment and Operation of New SMEs in the Tourism Sector**

The enterprise SIGMA BOUTIQUE HOTEL A.E. based in Central Macedonia region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from ΕΡΑΝΕΚ and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 400.000,00 € out of which 200.000,00 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### **The approved subsidised Business Plan includes expenditures on the following categories:**

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.
- ✓ Promotion - Participation in exhibitions
- ✓ Preparation and monitoring the implementation of the Investment Plan

### **Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of ΕΡΑΝΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF ΕΡΑΝΕΚ

REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



**Partnership Agreement**  
**2014 - 2020**